



FORGED

a worldview
conference for
young adults

2025

evangel university
sponsorship package

CONFERENCE INFORMATION

The Young Adult Conference Sponsor Packages program

- introduces local businesses and churches to our attendees
- keeps the costs low for the guests
- promotes a high quality program

In return for financial support of generous partners, the conference schedule provides time and visibility during the event to interact with each sponsor. We envision partners as those who provide products and services for young adults and are looking for a way to have an introduction with them. Our audience is unique in southwest Missouri as the Young Adult Conference is promoted to all college age students in Springfield and 18-25 year olds connected to area churches.

If you or your organization feel this may be an opportunity for mutual benefit, please read the additional information below, the Policies and Procedures found at evangel.edu/yacon or email yacon@evangel.edu.

GENERAL INFORMATION

Dates: September 18-20, 2025

Times: Review the schedule for additional details.

Location: Evangel University, 1111 N Glenstone Ave, Springfield MO

Contacts:

Mark Entzminger, Vice President for Student Development (entzminger@evangel.edu)
417-693-1367 (Cell/Text)

Bretta Gonzalez, Executive Administrative Assistant to the VPSD (gonzalezb@evangel.edu)
417-865-2815 x7316

Attendees: Evangel University students and young adults from the surrounding area. Guests of all ages are welcome to attend. (Note: childcare is not provided)

Marketing: Promotion takes place through digital ads, touch cards, and posters around the community. Sponsors are encouraged to create original social media posts using official artwork, and like and share related posts on Instagram (@evangel_university).

Booth Traffic: To increase traffic to the exhibitor booth locations, ample time is provided before and after general sessions, as well as break and meal times.

Process: Interested parties will fill out an application for review. Once the application is accepted and payment received, the space will be assigned and confirmed. Please read the Policies and Procedures document available at evangel.edu/yacon.

EVENT SCHEDULE

Thursday, September 18

1:00 Vendor Check-in
4:00 Attendee Check-in - Riggs Hall
6:00 Spence Chapel Doors Open (Exhibitors Open)
6:45 Auditorium Doors Open
7:00 General Session 1 – Herbert Cooper
9:00 General Session Dismisses/After-Party Begins
10:30 After-Party Ends

Friday, September 19

8:00 Attendee Check-In
8:00 Spence Chapel Doors Open (Exhibitors Open) – Coffee Provided
9:00 General Session 2 – Dr. Allen Tennison
10:30 Masterclass 1
11:30 Lunch
1:15 Masterclass 2
2:15 Break w/Refreshments
2:45 Masterclass 3
3:45 No Programming
6:00 Spence Chapel Doors Open
6:45 Auditorium Doors Open
7:00 General Session 3 - Brittany Jones
9:00 General Session Dismisses

Saturday, September 20

8:00 Attendee Check-in
8:00 Spence Chapel Doors Open (Exhibitors Open) – Coffee Provided
8:30 Worship and Prayer
9:00 Welcome – 15 min (w/Vendor give away items)
9:30 Masterclass 4 Begins
10:30 General Session 4 – Josh Wellborn
11:45 General Session Dismisses
12:15 Vendor Teardown

SPONSOR PACKAGES

Gold Partner (two available) \$5,000

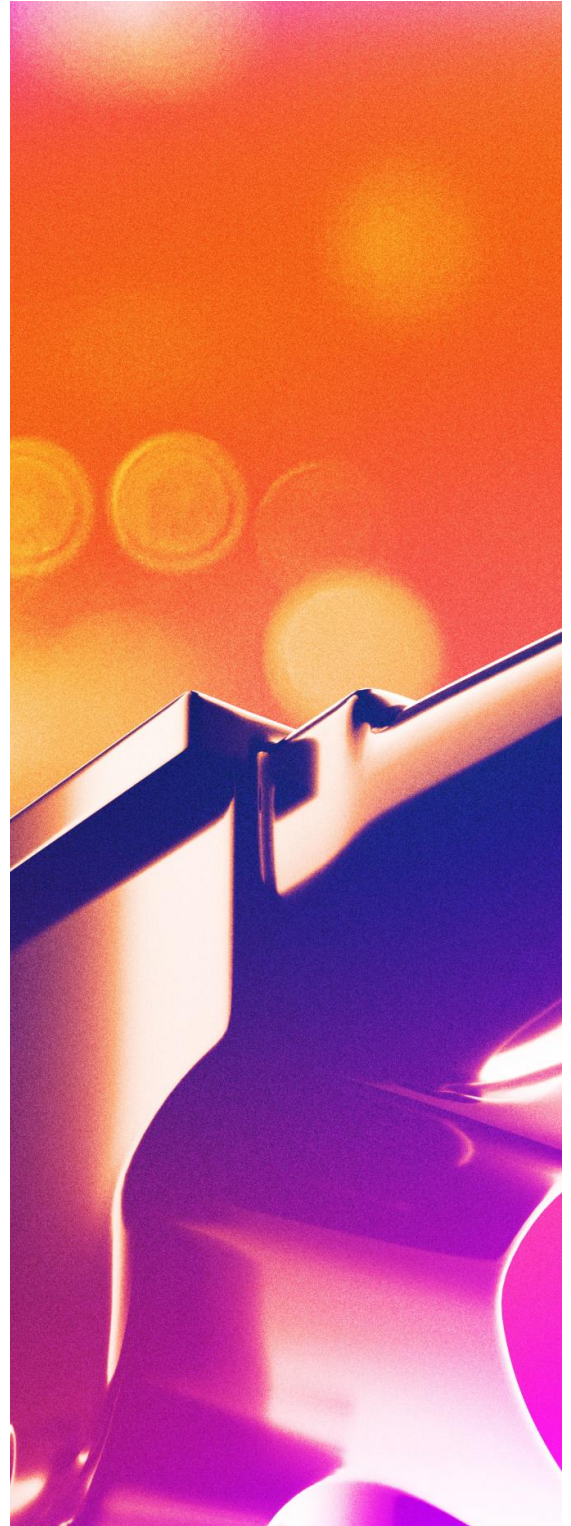
- One masterclass presentation session
- Pre-service video (up to 30 seconds) - looped prior to each service
- Premium 8' booth
- Dedicated Instagram post from @evangeluniversity and @EUSpiritualLife during the event (one per day)
- Co-branded email to all registered attendees after the event
- Large organization logo on the event website
- Organization logo on the touch card and poster
- Four guest passes

Silver Partner (four available) \$2,500

- 5-minute window in a masterclass session
- Pre-service video (up to 15 seconds) - looped prior to each service
- Premium 8' booth
- "Special thanks" social media posts during the event
- Medium organizational logo on the event website,
- Two guest passes

Exhibitor (fifteen available) \$1,000

- Standard 6' booth location
- Name included on exhibitor listing on the event website
- One guest pass



SPONSORSHIP PACKAGES

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	Gold	Silver	Exhibitor
Cost	\$5,000	\$2,500	\$1,000
Booth	8' Premium	8' Premium	6' Standard
Logo/Name Online	Large	Medium	Small
Logo/Name in Event Book	Large	Medium	Small
Guest Passes	4	2	1
Pre-Service Media	30-second video	15-second video	1 Image
Masterclass	60 Min. Presentation	5-minute window	
Social Media Promotion	Dedicated Posts	Special Thanks	
Logo/Name on Poster/ Post Card	Yes		
Email to all attendees after conference	Yes		